

**Master Plan Meeting**

**Growth Committee**

**Wednesday, May 7, 2021 at 1:00pm**

**Montrose Community Recreation Center**

**16350 Woodgate Road**

**Montrose CO 81401**

**Attendees:**

1. **Status/Update;** 
   1. **Progress report of outstanding items**
   2. **Monthly formal report to elected officials – Jim will give this update to City Council at next work session.**
2. **Focus Groups;**
   1. **Update on attendees, roles and assignments – went over stakeholders meeting schedule. We will no longer offer 9am zoom calls. Only had one person sign up, that person will be offered another choice.**
   2. **Logistics overview – will need IT set up on May 12 and 18. Mari went over the schedule for the day. Asked for assistance with a few items like CRC tours on the 12th and the 18th.**
3. **Virtual Public Meetings**
   1. **Run through presentation finalize questions**
      1. **Growth Committee questioned the demographic slides. Felt that this data was not accurate for our area.**
      2. **Slide #27, goal of 375 completed surveys seems low. Add “minimum”**
      3. **Poll 2 “which park amenities do you use….”? Take out shoreline access change to “river/lake access”, bocce ball, add “other”, add “multiple” choices to some slides. Add slide 31, CRC and Field House**
      4. **Slide on Poll 3, “three most preferred ways to learn……” add   
         programs” to this. Add “visitor’s center”.**
      5. **Discuss; MRD or City mentioned on slides – Slide on Pol 3, slide 35, leave MRD on**
      6. **Poll 4 – which three amenities are you……”. Change to say “are you interested in adding ” add “outdoor pool, splash pad”. Add “outdoor fitness/obstacle courses”.**
      7. **Poll 4 What are the tree most important improvements…..” add “programing”**
      8. **Delete “which three amenities are you” and add a slide on programing. Youth programs, adult programs,**
      9. **Poll 5 – take out the word “value”** 
         1. **Most people don’t know if they are using City or MRD park/facility/trail. Leave questions generic. Use “Montrose Community” rather than MRD.**
         2. **Next steps, “look for upcoming app, Happifeet”.**
         3. **Look at Makemymontrose updates**
   2. **Logistics overview -**
   3. **Marketing – get the word out!**
   4. **Friday, May 21, Logan Simpson will be onsite to talk about intercept surveys.**
4. **Public Engagement**
   1. **Outcomes from virtual Public Meetings -**
   2. **Future engagement;** 
      1. **Website; Makemymontrose.com to watch presentation**
      2. **Online survey – more comprehensive**
      3. **HAPPiFEET**
      4. **Intercept surveys**

**Next Meetings**

**Proposed, Thursday May 27 at 2pm**

**Thursday, June 17 at 2pm**

**Thursday, July 15 at 2pm**

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