For a Better Quality of Life…MRD.

FORMAL REPORT to Board of Directors: Recreation Coordinator - Outreach

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Wade Ploussard, Adult Recreation Coordinator
Wade@montroserec.com
970-497-8570

August 2022 Outreach BOD Update

As the Community Outreach Coordinator, I have been attending public meetings and events that have occurred in the community in order to introduce myself to our patrons and other business leaders. These include the Flex Park site planning meetings and community meetings with Tortilla Flats (TF), MADA, HAP and the Morada Committee, MADA 50 year Celebration, YAD (Youth Appreciation Day), Func Fest, MCSD Teacher Fair, Secret Creek Open House, Communities That Care (CTC) Kickoff, and the CTC Community Board orientation.

These connections I have made with CO Outdoors, MADA, HAP and TF will be crucial for our success in the Flex Rec and that surrounding area. It will also help guide the MRD in offering new programs for the Flex Rec that meet the needs of that community. The MADA Fiesta was a great opportunity to interact with the community and pass out free day passes to the Rec Center. I was able to talk to some of the community members and get a feel for what family events they would like to see. Those included volleyball, free get-togethers with soccer, games in the park, anything with beer, work with MADA and use their facility, and small competitions.

The CTC Board will help implement a new Social Development Strategy that attempts to address risk factors in youth before they lead to unhealthy behaviors. There are some key leaders in the community that are a part of this and we will use our resources and knowledge to help implement programs, policies and practices that support our youth. I'm still learning how the MRD fits in and how we can help the process.

I'm in the process of creating my SMART Goals to help guide the work I do. One of my previous goals is to complete the Cost Recovery process and be able to utilize the information. We have compiled all data from Fiscal Year 2021 into our Amilia platform. We started Step 2 of the process which will teach us how to better use the information we have compiled. With budget season starting, this information will help guide how we price programs and to be more fiscally responsible so the programs and services better fit on our continuum. We will be completing Step 2 by the end of September so we should have some direction and ideas to present at the September BOD meeting and our final findings the October meeting.

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